

PAPER/JOURNAL PUBLICATIONS:

S.No	Title of the Paper	Name of the Journal	Year/Edition	ISSN/ISBN NO
1	Customer Relationship Management in BSNL to compare with Private telecom operators.	IJBMSS	2014/Nov.	2249-7463
2	CRM in Telecom sector in India to compare with China telecommunications – A case study in Anantapur district	IJBMSS	2015/June	2249-7463
3	Impact of Reforms in the Telecom sector in India.	Pune Research Scholar	2017/March	2455-314X
4	Growth of Telecom Industry in India.	Pune Research World	2017/May	2455-359X
5	Satisfaction levels of the Customers in Telecom Service Providers – a Study in Anantapur District	IJRCM	2018/Jan	2231-5756
6	Account Based Marketing in B2B Industry	JICR	2020/FEB	221945
7	Digital Payment System in India	IJMER	2022/AUGUST	2277-7881
8	Customer Perceptions on Online Payments – A case study in Guntakal Town	JETIR	2023/JULY	2349-5162